

Gandhy Morillo

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<https://gandhymorillo.com/>

Summary

Many industries, many types of people and a broad set of tools that match the concept of a project and a team are the essentials of what motivates me to deliver a well-produced idea into life and complementing it with a digital ecosystem

Part of my work includes a lot of design thinking, attention to details and human-computer interaction, this skills help me to do more complex and dedicated projects that can run really easily with different industries and teams. Working with other people have been one of the most important things to me as a user experience designer where I need to communicate in an elaborate way how to perform, develop and set a goal to others.

Design thinking cases in my working experience are my favorites since I prefer to embrace my creative process that way. My best example of this is the EPS intranet project. Talking to the clients and the users help me really see more of what they thought they wanted to a formal idea of their goal in the platform. Setting design patterns, complementing with color and form to display aesthetic that went perfectly fine with the renewal of the company. Prototyping in Invision, and using tools like google suite to maintain the constant communication with the clients was part of the process to create a digital experience.

Learning things like copywriting at the Brother school of creatives certainly benefit me to embrace an open and esthetical way of really designing experiences through words and media. A case of this is Cotizatodo, where I display a really specific B2B writing style and rhythm in the approach of CTA and description fields.

Experience

Chief Product Officer

CookiesJar

Oct 2021 - Present (2 years 1 month)

Design Manager

CookiesJar

Jan 2021 - Present (2 years 10 months)

Community Volunteer

Mujeres TICs RD

Nov 2018 - Jan 2021 (2 years 3 months)

Social media coordinator

Carabela Search & Management

Feb 2019 - Jul 2019 (6 months)

UX/UI Designer

Berrywhale
Sep 2017 - Aug 2018 (1 year)

 **Project Manager**

Berry Whale
Oct 2016 - Aug 2018 (1 year 11 months)

Graphic Designer

PV Technology
Mar 2016 - Jan 2017 (11 months)
Freelancer

Graphic Designer

Theorem Creations
Nov 2013 - Sep 2014 (11 months)

 **Web designer**

Plaza Lama
Jun 2013 - Oct 2013 (5 months)

Produccion y Diseño grafico

Creative lab
Apr 2013 - Jun 2013 (3 months)

Education

 **Bunker Hill CC**

Associate of Science - AS, Design and Visual Communications, General
Jan 2023 - Jan 2025

 **Computer Systems Institute**

Programa de carrera, Desarrollo de páginas web, contenido digital/multimedia y recursos informáticos
2019 - 2020

B. Brother Ad School

Sister (Planning + Creativity + Strategy), Publicidad
2019 - 2019

B. Brother Ad School

Advertising
2019 - 2019

Brother santo domingo

Creative Writing

2013 - 2014

ITLA

Tecnologia en Multimedia

2011 - 2013

Altos de Chavon Escuela de Diseño

Diseño Publicitario, Commercial and Advertising Art

2013 - 2013

Altos de Chavon Escuela de Diseño

Diseño Editorial, Graphic Design

2013 - 2013

Altos de Chavon Escuela de Diseño

Indesign Educación Continuada, Design and Visual Communications, General

2012 - 2012

Licenses & Certifications

TOEIC



Membership Certificate - The Interaction Design Foundation

67974



Content Marketing - HubSpot Academy

Issued Dec 2019 - Expires Jan 2022



Google Analytics for Beginners. - Google



Social Media - HubSpot Academy



Scrum: The Basics - LinkedIn



Online Marketing Foundations - LinkedIn



User Experience: The Beginner's Guide - The Interaction Design Foundation

67974-2020-328997



Design Thinking: The Beginner's Guide - The Interaction Design Foundation

67974-2020-331649



Visual Design and Colors - Deque Systems, Inc

Skills

Photoshop • Illustrator • Web Design • Graphic Design • Corporate Identity • User Interface Design
• Interaction Design • Art Direction • Advertising • User Experience Design

Honors & Awards

2nd Place MIT FinTech and Design Hackathon - MIT Sloan Design Club

Apr 2018

The MIT Fintech and Design Hackathon is a 3-day event that seeks to revolutionize the way financial services are delivered by harnessing innovation and technology, and using a design thinking approach, to enhance accessibility. The event is open to all students, both within and outside MIT.

3rd Place Circular Navigation in the Vast Cyberspace- Hackathon - Berkshire

Hathaway Shoe Holdings Inc

Jul 2018

2ng Place Citi Ventures MIT Hackathon - Citi Ventures

Apr 2018